

David Protocol & defi which focus in creating eco system and infrastructure which enables everyone to insure their crypto and digital assets on every blockchain.

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Tags: [DAO](#) [DEX](#) [NFT Marketplace](#) [On-chain Entity](#)

Ticker: DAVID

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Token Strength.

Token Utility:

Demand

Driver:

David Protocol, focusing on providing digital insurance policies for digital assets, particularly in the blockchain space encompassing cryptocurrencies and NFTs in the decentralized finance (DeFi) sector, can create various values for its customers and stakeholders. Here are specific values associated with your products:

1. Risk Mitigation in Blockchain Space:

- Your digital insurance policies help mitigate the unique risks associated with blockchain, cryptocurrencies, and NFTs. This includes coverage for theft, hacking, smart contract vulnerabilities, and other blockchain-specific threats.

2. Asset Protection:

- Customers utilizing blockchain and DeFi platforms often have significant digital assets in the form of cryptocurrencies and NFTs. Your

insurance products offer protection against potential losses, theft, or damage to these valuable digital assets.

3. Market Confidence:

- The presence of a dedicated digital insurance provider in the blockchain and DeFi space can instill confidence in users. It demonstrates a commitment to addressing the specific risks associated with these emerging technologies.

4. Innovation Support:

- Your company contributes to the innovation within the blockchain space by addressing critical concerns related to risk and security. This support is crucial for the sustainable growth of the blockchain and DeFi industries.

5. Regulatory Compliance:

- Providing digital insurance aligns with regulatory and compliance requirements, showcasing a commitment to responsible business practices in the evolving regulatory landscape of the blockchain industry.

6. NFT Ecosystem Support:

- As the popularity of NFTs (Non-Fungible Tokens) grows, your digital insurance policies contribute to the overall health and sustainability of the NFT ecosystem by providing protection for digital art and other valuable tokenized assets.

7. Community Trust and Loyalty:

- Offering insurance for digital assets in the blockchain space can build trust within the community. Users may be more inclined to engage with platforms and services that provide a safety net for their assets.

8. Customized Coverage:

- Your company has the opportunity to offer tailored insurance solutions specifically designed for the nuances of blockchain, cryptocurrencies, and NFTs. This customization can provide a competitive edge in the market.

9. Collaboration Opportunities:

- Collaborations with blockchain projects, DeFi platforms, and NFT marketplaces can arise, creating opportunities for partnerships that enhance the overall security and trustworthiness of the ecosystem.

10. Education and Awareness:

- Through your insurance products, your company can contribute to educating users about the importance of risk management in the blockchain space. This increased awareness can lead to more informed and secure participation.

Value Creation:

Value Capture:

the business model for David Protocol, with a focus on risk assessments, premium pricing, and efficient claims processing.

Business Model Canvas for David Protocol:

1. Customer Segments:

- Individual Crypto Investors: Provide tailored insurance coverage for individuals holding various cryptocurrencies.
- DeFi Platforms: Collaborate with decentralized finance platforms to offer insurance for smart contract vulnerabilities.
- NFT Marketplaces: Partner with NFT marketplaces to provide coverage for digital art and tokenized assets.

2. Value Propositions:

- Tailored Digital Insurance: Customized insurance solutions addressing specific risks in the blockchain, crypto, and NFT space.
- Security and Trust: Offer peace of mind to users by mitigating risks associated with theft, hacking, and smart contract vulnerabilities.

Business Model:

- Innovation Support: Contribute to the growth of the blockchain and DeFi industries by providing advanced risk management solutions.
- Rapid Claims Processing: Assure quick claims processing within 3 working days, enhancing customer satisfaction.

3. Channels:

- Online Platform: Utilize a user-friendly website and mobile app for customers to explore, purchase, and manage their insurance policies.
- Partnerships: Forge strategic collaborations with blockchain projects, DeFi platforms, and NFT marketplaces for seamless distribution and mutual promotion.

4. Customer Relationships:

- Online Support: Provide 24/7 customer support through live chat, email, and online resources for quick issue resolution.
- Educational Content: Offer webinars, articles, and tutorials to educate users about blockchain risks and the importance of insurance.

5. Revenue Streams:

- Premiums: Generate revenue through the sale of insurance policies with competitive premiums ranging from 6-8%, based on coverage and risk factors.
- Partnership Fees: Charge fees to partner platforms for integrating and promoting your insurance products.

6. Key Resources:

- Technology Platform: Invest in a secure, scalable, and user-friendly online platform for policy management, claims processing, and communication.
- Risk Assessment Team: Employ experts in blockchain security and risk management for continuous assessment and improvement.
- Strategic Partnerships: Build and nurture relationships with DeFi projects, NFT marketplaces, and other key players in the blockchain space.

7. Key Activities:

- Risk Assessment: Regularly conduct in-depth risk assessments, leveraging the expertise of your team to identify and mitigate potential threats.
- Marketing and Partnerships: Actively market insurance products and establish partnerships to expand reach and influence.
- Claims Processing: Streamline and automate the claims process to ensure efficiency and adherence to the 3-working-day commitment.

8. Key Partnerships:

- Blockchain Projects: Collaborate with blockchain platforms to offer insurance as an integrated service.
- NFT Marketplaces: Partner with NFT platforms to provide insurance coverage for digital art and collectibles.

9. Cost Structure:

- Technology Infrastructure: Allocate resources for maintaining a secure and technologically advanced platform for policy management and claims processing.
- Risk Assessment Team: Budget for skilled professionals to assess and mitigate risks effectively.
- Marketing and Promotion: Allocate resources for marketing campaigns and promotional activities.

10. Metrics and Key Performance Indicators (KPIs):

- Number of Policies Sold: Track the growth in the number of insurance policies purchased.
- Claim Resolution Time: Monitor the efficiency of the claims processing system, ensuring claims are processed within 3 working days.
- Customer Satisfaction: Measure customer feedback and satisfaction through surveys and reviews.

Research on Risk Assessments:

- Utilize advanced risk assessment methodologies, including continuous monitoring of blockchain networks, smart contract audits, and collaboration with cybersecurity experts.
- Stay abreast of emerging threats and vulnerabilities within the

blockchain and DeFi space to adapt risk assessment strategies accordingly.

- Regularly update risk models, leveraging real-time data and predictive analytics to enhance accuracy and coverage.
- Engage in industry collaboration and information-sharing to stay ahead of evolving risks and security challenges.

By maintaining a strong focus on risk assessments, competitive premium pricing, and efficient claims processing, David Protocol aims to not only provide comprehensive digital insurance solutions but also contribute significantly to the security and growth of the blockchain and NFT ecosystems.

Stats.

Protocol Analysis.

<p>Problems & Solutions</p>	<p>Problem :</p> <ol style="list-style-type: none"> 1. Crypto currency and digital assets can be stolen in case they are stored in self-custodial wallets 2. Price rug pulls and security bugs in smart contract and abandon of project occurring periodically 3. Theft of NFT assets 4. Loss and mishandling of assets 5. Price Rug Pull & unexpected Price changes 6. No insurance providers & regulating infrastructure 7. Un-identified / Scam NFT projects <p>Solutions :</p> <ol style="list-style-type: none"> 1) Providing Insurance for NFT Assets 2) Working with the Core NFT team to retrieve the NFT asset , incase of loss/theft. 3) Providing the assistance in choosing the prominent NFT projects with potential yield. 4) Providing trading solutions using Flash Trade (Layer2) protocol developed by us 5) Solving the NFT asset and defi trading process and making it accessible to everyone using the protocol infrastructure 6) Comprehensive insurance coverage for digital assets and arts
<p>Predecessors</p>	<p>Investment Take</p> <p>... coming soon</p>

Tokenomics Timeline.

2024-01-01

Product Launch (Beta)

Beta Product launched and policies are ready to be issued

2024-02-01

TGE

token generation event

2024-04-01

Yield farming and rewards unlock

Yield farming and rewards unlock

2024-05-11

Tech expansion

expanding technologically and financially

2024-06-01

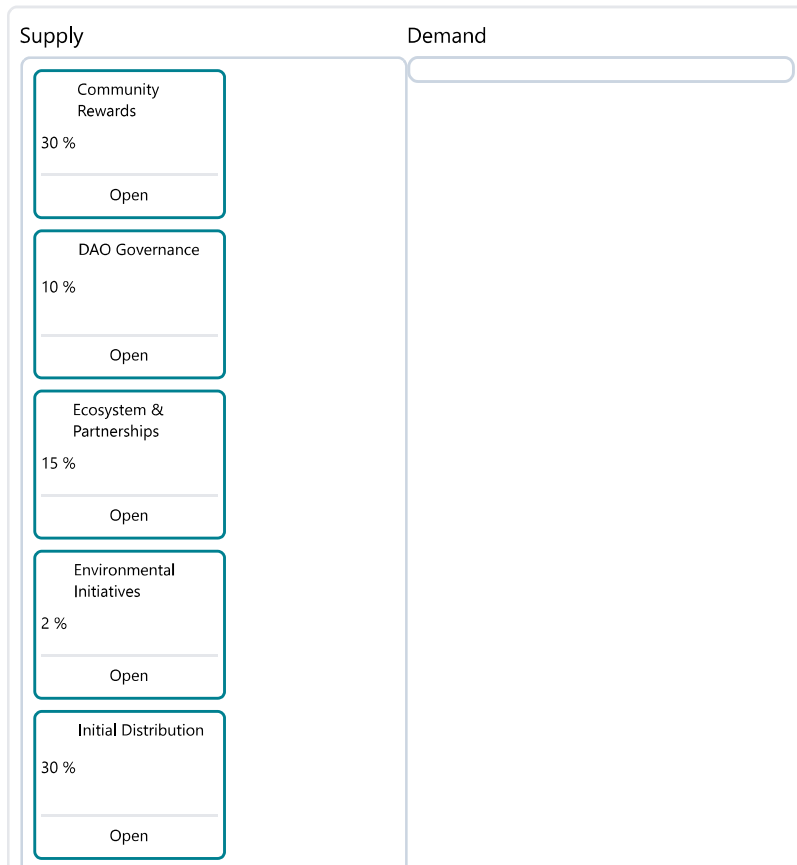
Expansion Events

expanding to various other chain and private networks

Deep Dive.

Diagram.

Supply and Demand.

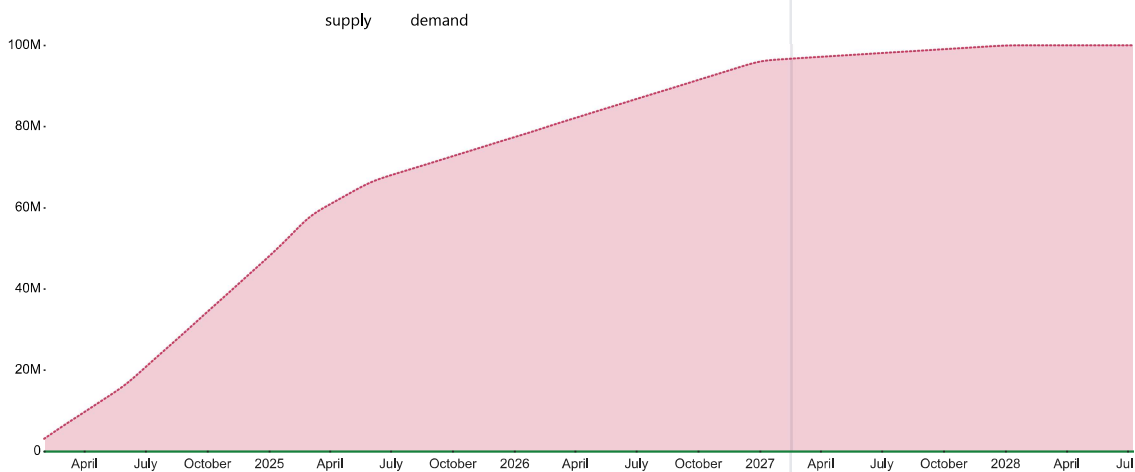
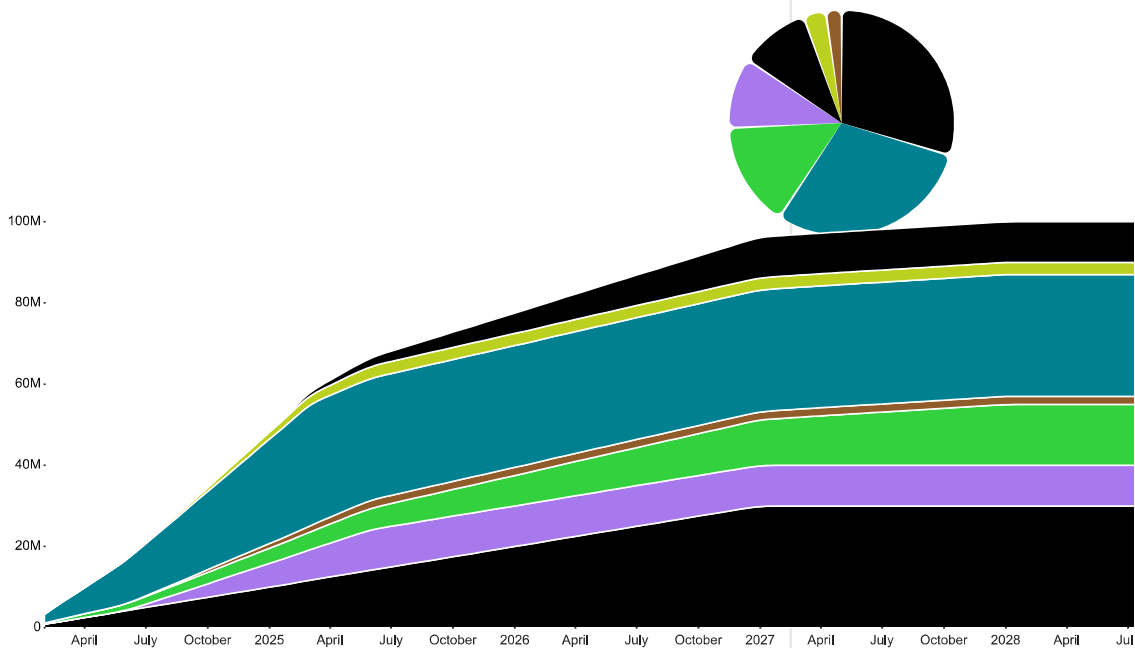


Stability Mechanisms and Grants
3 %
Open

Team 6
10 %
Open

Total Supply 100000000
Months 60
Start Date 01/02/2024

Community Rewards (30%) DAO Governance (10%)
Ecosystem & Partnerships (15%) Environmental Initiatives (2%)
Initial Distribution (30%) Stability Mechanisms and Grants (3%)
Team 6 (10%)



Ecosystem Users.

NAME	ROLE
Community Members	Community members are users who actively engage with David Protocol through forums, social media, and educational content. They may participate in loyalty programs, exclusive airdrops, and community-driven initiatives, fostering a sense of belonging and contributing to the overall growth and vibrancy of the ecosystem.
DAO Participants	Participants in the decentralized autonomous organization (DAO) are token holders actively engaged in governance activities. They hold exclusive voting rights, propose changes, and influence the platform's direction. DAO participants contribute to decision-making, ensuring that the community's voice is heard in the development and evolution of David Protocol.
DeFi Platforms	Decentralized Finance (DeFi) platforms are strategic partners within the ecosystem. They collaborate with David Protocol to integrate digital insurance solutions, offering their users protection against smart contract vulnerabilities and other risks associated with decentralized financial activities. This partnership enhances the security and reliability of DeFi platforms.
Individual Crypto Investors	Individual crypto investors are users who hold digital assets, including cryptocurrencies and NFTs. They are attracted to David Protocol for its tailored digital insurance products, providing security and peace of mind for their valuable digital assets. These users seek protection against risks associated with theft, hacking, and other unforeseen events within the blockchain space.
NFT Marketplaces	NFT marketplaces are platforms where users buy, sell, and trade non-fungible tokens (NFTs). Within the David Protocol ecosystem, NFT marketplaces partner to provide exclusive insurance coverage for digital art and tokenized assets. Users engaging in the NFT space can enjoy peace of mind, knowing their valuable digital collectibles are protected.
Partnership Entities	Partnership entities include blockchain projects, DeFi platforms, and NFT marketplaces that collaborate with David Protocol. These entities integrate insurance

NAME	ROLE
	<p>products, expanding the reach of digital insurance services. Partnership entities contribute to the ecosystem's diversity and facilitate the integration of insurance solutions into various blockchain-based services.</p>
<p>Risk Assessment Contributors</p>	<p>Individuals with expertise in blockchain security and risk assessment actively contribute to the ongoing evaluation and enhancement of risk management strategies within the ecosystem. These contributors, incentivized by exclusive token rewards, play a crucial role in maintaining the security and resilience of the platform.</p>
<p>Token Holders</p>	<p>Token holders are individuals or entities that possess and hold the David Protocol Token (DPT). They play a crucial role in the ecosystem by enjoying exclusive benefits such as premium discounts, governance rights, and participation in decentralized autonomous organization (DAO) activities. Token holders contribute to the stability and growth of the platform while enjoying exclusive features and privileges.</p>
<p>Underwriters (David Protocol's Team)</p>	<p>The underwriters, comprising a skilled team within David Protocol, are responsible for assessing and managing risks associated with digital assets within the blockchain space. Their expertise ensures the development and implementation of robust risk assessment models. Underwriters play a pivotal role in shaping insurance policies, setting premium rates, and continuously improving risk management strategies. They collaborate with risk assessment contributors and contribute to the overall security and resilience of the platform.</p>

Resources.

Tokenomics DAO

3rd Party

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[Linkedin](#)

